



Press Media Kit

Flare empowers all organizations to be proactive leaders in cybersecurity. By providing a complete view of their digital footprint, Flare's actionable insights enable organizations to be in control of their digital posture.

The reality is that the digital world is constantly evolving, and so are exposed data, assets, and services. Flare helps security teams truly understand their digital footprint and know how to prioritize and remediate external threats across the clear, deep and dark web.

flare.systems

About

Flare is the Enterprise Digital Footprint Platform that constantly scans the internet to discover, prioritize and remediate external threats - automatically. Founded in 2017, Flare helps security teams truly understand their digital footprint across the clear, deep and dark web.

Backstory

Flare was founded in 2017 by Mathieu Lavoie and Israël Hallé. At the time, the team was already collecting and analyzing vast amounts of data from the dark web. They had received several inquiries about their method and how to gain access to the data. From there, a demand from the market presented itself and Flare's mission was born. A year later, Yohan Montpetit Trépanier joined as Co-Founder and CPO, bringing his vast experience in project management. In 2021, Norman Menz also joined as COO and recently, he was appointed as CEO, with over 20 years in information and cybersecurity plus prior experiences in leading tech startups.

Over the course of five years, Flare has rapidly grown the team, in the effort to identify, contextualize, prioritize, and remediate public data exposure of organizations. As part of the company's mission, Flare is constantly monitoring its customers' online activities to detect accidental data leaks and prevent cyberattacks by malicious actors. Our platform's high visibility and contextualized method of scanning organizations' digital footprint, Flare has become a leading digital footprint monitoring platform, with happy customers and partners across the globe.

Targeted Industries



Financial Services



Critical Infrastructure



Telecommunications



Healthcare



Software and Tech



Investment and M&A



Public Sector



Headquarters

Montréal, Québec



Team Size

20-50



Press Contact

press@flare.systems



Date Launched

2017

Top Countries



US



Canada



Europe

Types of Organizations



Mid Market Companies



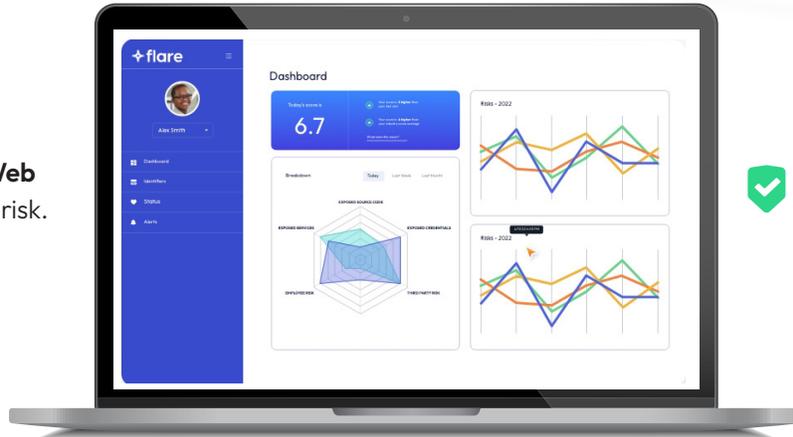
Larger Enterprises

Discover Technical Leaks
Keep data and credentials out of public view.

Protect Your External Attack Surface
Maintain visibility beyond your network perimeter.

Monitor the Dark Web
Reduce risk without risk.

Enhance Your Cyber Reconnaissance
See what hackers and others see.



KEY FEATURES



Superior Threat Monitoring



Unified Search



High Visibility



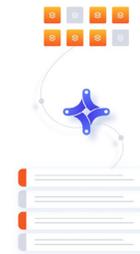
Contextualized prioritization



Quieter, efficient real-time alerts



Powerful and easy to use platform



Transparent data collection approach

Founders

Norman Menz | CEO

Norman joined the company in 2021. Earlier in his career, Norman developed a number of information security and IT risk programs but decided to focus his attention on the biggest information security risk to organizations; which is the loss of data due to third-party relationships. Norman is a thought leader on third party and external information security risk and regularly speaks at industry events on the importance of understanding and mitigating risk associated with third parties. He is a Certified Third Party Risk Professional (CTPRP) and a contributor to the Shared Assessment's Risk Assessment Body of Knowledge.

Norman received his university degree in Business Management and has been pursuing entrepreneurial activities in technology since before becoming a Seton Hall University Pirate.

Mathieu Lavoie | Co-Founder and CTO

Mathieu Lavoie initially cofounded Flare back in 2017. With an extensive background in the industry, Mathieu started working in cybersecurity even before he obtained his B.Eng. from the L'École de Technologie Supérieure (ÉTS) in Montreal, Canada. He started his career working for a large financial institution where he was promoted to Manager of the Offensive Security Team and while at the organization, Mathieu was also a strategic advisor for senior executives on cybersecurity and blockchain.

He has been a guest speaker at security conferences such as HOPE, Hackfest, and NorthSec. In addition to co-founding Flare, Mathieu has also co-developed BitCluster, an open-source forensic tool for bitcoin transactions.

Israël Hallé | Co-Founder and Chief Architect

Israël earned a B.Eng. from ETS in 2016 and was involved in multiple cybersecurity clubs at the same time. He has since developed sought-after expertise in computer security and software engineering. His work experience spans working with the Merchant Protection and Checkout team at Shopify where he deployed a two-factor authentication system into the platform. Israël was also a malware analyst and a reverse engineer at Google where he hunted down new malware threats and introduced automation operations through big data analysis. Israël is deeply involved in the computer security ecosystem, is a sought-after presenter, and holds executive roles in multiple conferences and competitions.

Yohan Trépanier Montpetit | Co-Founder and CPO

For over 10 years, Yohan has led technical teams to reach ambitious goals on innovative projects. As Cofounder and Chief Product Officer at Flare, he brings a broad technological background to develop innovative Cyber Threat Intelligence and Digital Risk Protection solutions to solve real-world business challenges. Yohan has a B.Eng. from ETS in software engineering.